

ISI Membership Provides Credit Card Payment Benefits

Do you think your business is paying too much to accept credit cards as a form of payment from your customers? If so, you'll be pleased to know that the Ice Skating Institute recently developed a credit card acceptance program through First National Merchant Solutions. This program will likely allow your business to reduce expenditures without jeopardizing the level of service you expect and deserve. First National, an established leader in the payment processing industry, has a proven record with numerous other associations across the country. The advantages of the program include, but are not limited to, the following:

- Low \$50 application fee
- Visa and MasterCard rates as low as 1.54% and \$0.20 per transaction (card swiped rate)
- Low \$7.50 monthly maintenance fee
- Quick payment on transactions
- Value Added Services: debit card acceptance, interest on your credit card deposits, check verification/guarantee services, FREE on-line account access, recurring payments products, and Internet processing solutions

First National is a recognized service provider of the Ice Skating Institute. As a member of the Ice Skating Institute, you are entitled to receive a FREE confidential rate consultation that will help you identify exactly how competitive your current acceptance program is (or is not) in the marketplace.

If you wish to take advantage of this membership benefit, please call Tamera Siedow at (800) 383-9098. Be sure to let Tamera know you are a valued member of the Ice Skating Institute.